Anti-tourism in Guides Narratives: Urban Night and Subculture Tours

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Tourism and Subcultures

Charleroi Adventure: City Safari
Tourism and Subcultures

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City Safari
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Graffitour in Medellin
## Case Studies

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Institutionnalization / Commodification of the Urban Night
Tourism and Urban Night

• Mass tourism and cultural policies

• Touristification and resistance
The Subculture Brixton Nightlife Tour

Sites presented during the Tour

Duke of Edinburgh
Vacant Lot
Meeting Point – David Bowie Mural
London Beer Lab
Bon Marché
The Craft Beer Co.
Pop Brixton
Brixton Rooftop
Electric Avenue – Foxes and Cherries
The Subculture Brixton Nightlife Tour

'My tour is nothing like the pub-crawls. I've no interest in groups of post-pubescent tourists who only want cheap booze.’ (Tour guide, 2017)
Gentrification as a Tourism Ressource?
Hush Hip Hop Tours & Experiences
Guided by Celebrities

HIP HOP TOURS. CELEBRITY GUIDES.
FAMOUS HOTSPOTS. ONE COMPANY.
ONE OFFICIAL EXPERIENCE.

RESERVATIONS REQUIRED
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Hush Hip Hop Tours & Experiences
Guided by Celebrities

Tired of the same old dry group activities? Hush will help you think outside of the box when planning your next event.

You’ve never seen New York until you’ve seen it with a hip hop legend. At Hush Tours, we offer some of the best private tours in the city. Great for both tourists and native New Yorkers, our private tours will take you on a journey like nothing you’ve experienced before. Witness the birth and evolution of hip hop culture in style with New York’s most unique and engaging experience – led by hip hop legends that helped make it all happen.
During this Brooklyn hip hop tour experience, we’ll take you to areas of Brooklyn you’ve never seen before, with a narrated history and insane stories from our celebrity hosts.

We separate facts from fiction. You’ll learn things you never knew about hip-hop and the films that were influenced by it...straight from the mouths of the legends themselves. Our tours are the only way to get the scoop.

Get a fun, fresh take on the city that never sleeps and walk away feeling like an expert on hip hop culture, contemporary film and history. If you’ve never been to the historical sites in Brooklyn, this is the way to experience it.

During this experience, you’ll get the chance to reminisce and learn during a rare, immersive guided adventure.
Hush Hip Hop Tours & Experiences
Guided by Celebrities
Hush Hip Hop Tours & Experiences
Guided by Celebrities

This is not a “sex and the city tour”. (...) We are not a corny sit-down tour. This is just the intro...
Now we are going to take you in the hood.

Are you tired?
Make some noise !!!

(Tour guide, 2017)
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Discussion

• Anti-tourism and Tours guides narratives

• Neoslumming ?

• Gentrification as a Tourism Resource ?