Information-theoretic data-hiding: Recent achievements and open problems

VOLOSHYNOVSKYY, Svyatoslav, et al.

Abstract
In this paper we introduce and develop a framework for visual data-hiding technologies that aim at resolving emerging problems of modern multimedia networking. First, we introduce the main open issues of public network security, quality of services control and secure communications. Secondly, we formulate digital data-hiding into visual content as communications with side information and advocate an appropriate information-theoretic framework for the analysis of different data-hiding methods in various applications. In particular, Gel'fand-Pinsker channel coding with side information at the encoder and Wyner-Ziv source coding with side information at the decoder are used for this purpose. Finally, we demonstrate the possible extensions of this theory for watermark-assisted multimedia processing and indicate its perspectives for distributed communications.

Reference

DOI: 10.1142/S0219467805001641

Available at:
http://archive-ouverte.unige.ch/unige:47513

Disclaimer: layout of this document may differ from the published version.
In this paper we introduce and develop a framework for visual data-hiding technologies that aim at resolving emerging problems of modern multimedia networking. First, we introduce the main open issues of public network security, quality of services control and secure communications. Secondly, we formulate digital data-hiding into visual content as communications with side information and advocate an appropriate information-theoretic framework for the analysis of different data-hiding methods in various applications. In particular, Gel’fand-Pinsker channel coding with side information at the encoder and Wyner-Ziv source coding with side information at the decoder are used for this purpose. Finally, we demonstrate the possible extensions of this theory for watermark-assisted multimedia processing and indicate its perspectives for distributed communications.

Keywords: Data-hiding; robust watermarking; copyright protection; tamper proofing; secure communications; steganography; network security; network quality-of-service.
video e-mail, video streaming, digital TV, high-definition TV (HDTV), video on demand (VoD), distance learning, remote collaboration and surveillance.

However, despite the obvious progress of public networks, these developments carry with them a number of risks such as copyright violation, prohibited usage and distribution of digital media, secret communications, and network security. Therefore, security, scalability and manageability amongst others have become issues of serious concern, as current solutions do not satisfy anymore the growing demands of multimedia communications.

In the scope of this paper, we will focus on a possible solution for public network security in order to prevent unauthorized data exchange and to ensure secure communications. Then two main objectives will be addressed: the first one is to introduce and to overview a novel approach to multimedia security in public networks that is based on data-hiding technologies. We will consider fundamentals of digital data-hiding technologies in comparison with the traditional means of multimedia security. A basic theoretical model of a data-hiding system will be analyzed, and we will demonstrate the relevance of data-hiding problems to digital communications.

We will show the advantages of data-hiding based multimedia security protocols over the traditional general means of security based on encryption, scrambling and firewall systems. The second objective of the paper is to demonstrate some of the main achievements in the field of digital data-hiding technologies for multimedia network security (including copyright issues) and quality-of-service control. We will present the state-of-the-art solutions for copyright protection of digital media, integrity verification, detection of modifications of the multimedia content, and secure communications.

The paper is organized as follows: Section 2 outlines the main open issues in public networks. Sections 3 and 4 introduce an alternative approach to public network security and secure communications based on digital data-hiding and present the main problems to be addressed. Section 5 is dedicated to robust watermarking. Section 6 considers authentication, tamper proofing and watermark-assisted communications, and Sec. 7 presents secure communications. Section 8 concludes the paper.

Notation

We use capital letters to denote scalar random variables $X$, bold capital letters to denote vector random variables $X$, corresponding small letters $x$ and $x$ to denote the realizations of scalar and vector random variables, respectively. The superscript $N$ is used to denote length-$N$ vectors $x = x^N = \{x[1], x[2], \ldots, x[N]\}$ with $i$th element $x[i]$. We use $X \sim p_X(x)$ or simply $X \sim p(x)$ to indicate that a random variable $X$ is distributed according to $p_X(x)$. The mathematical expectation of a random variable $X \sim p_X(x)$ is denoted by $E_{p_X}[X]$ or simply by $E[X]$ and $\text{Var}[X]$ denotes the variance of $X$. Calligraphic fonts $\mathcal{X}$ denote sets $X \in \mathcal{X}$ and $|\mathcal{X}|$ denotes a cardinality of set.
2. Open Issues of Public Networks

An extremely rapid development of telecommunications has been observed in the last decades. First of all, it concerns general public networks such as asynchronous transfer mode (ATM), public switched telephone networks (PSTN), integrated service digital network (ISDN), asynchronous digital subscriber line (ADSL) and cable and Internet protocol (IP) service. In the recent years, the explosion of audio/visual communications has caused additional interest towards multimedia applications of public networks that are characterized by a huge amount of data to be stored or communicated preferably in real time. The data storage become extremely distributed, which leads to a number of problems related to reliable and secure data transportation, distributed computation and data management in distributed environments. Therefore, some questions of traditional communications should be reconsidered to satisfy new growing requirements. An ideal multimedia network is supposed to be capable of transferring reliably and securely any amount of information without delay and loss. Unfortunately, fundamental practical limitations and outdated main design principles of current networks do not meet these demands. With respect to that, security and quality-of-services are the main issues of concern (but not the only ones).

2.1. Network quality-of-service control

Practical public networks have a number of open issues related to quality-of-service (QoS) control. In practice, most of public networks cannot guarantee quality-of-service control due to many technical reasons, the main ones being:

- Network errors (bit errors), loss and deletions (packet or bit loss), and insertions (cross talks): data can be lost in the network for a variety of reasons, including congestion, rejection due to excessive delay, and network fault. These problems can manifest themselves as unnatural artifacts in the video and images, such as missing frames, lines, or blocks. Severe loss, such as from heavy network congestion, can cause the video playback to be stopped until the receiver can resynchronize. Moreover, errors arising from lost data can affect multiple video frames by temporal error propagation.

- Delay (real time), jitter (timing errors) and latency: streaming multimedia should fit delay constraints since the video must be decoded and played in real-time. If the video data spends too much time in the network, it is useless even if it arrives at the receiver. Buffering can reduce the effect of delay and jitter (timing errors). Latency can also be an issue when two-way communication is necessary.

- Finite bandwidth (network sharing, limited resources): bandwidth is the amount of data that can traverse the network or a part of the network at any given time. Network bandwidth is a shared, limited resource and will vary with time. A network may not be able to guarantee that the required bandwidth for transporting multimedia data will be available.
In addition heterogeneity and time-variance are important factors for public network multimedia communications. A heterogeneous network is a network whose parts (sub-networks) may have vastly unequal resources. For example, some parts of a heterogeneous network may have abundant bandwidth and excellent congestion control while other parts of the network are overloaded and congested by overuse or by a lack of physical network resources. Different receivers on a heterogeneous network can experience different performance characteristics. When streaming video over a heterogeneous network, the video stream should be decodable at optimal quality for users with a good network connection, and at usable quality for users with a poor connection. Time-variance implies that bandwidth, delay, loss, or other network characteristics can significantly vary over time, sometimes drastically changing in a matter of seconds. The Internet (based on the underlying internet protocol, IP) main current flow control is the transmission control protocol (TCP), which is based on a “best effort” type traffic, intended for ordered reliable delivery of stream of data such as file transfer applications. The second principal flow control of the Internet is the user datagram protocol (UDP), typically used for audio or video streaming, but it does not guarantee the integral delivery of the data being transmitted and offers no control over the data loss ratio. This makes Internet a difficult network for transporting real-time multimedia data, which is then an example of a heterogeneous, time-varying, network with unpredictable congestion and delays and no QoS control. Some proposals, which we will not discuss here, have been proposed to add QoS to the Internet, including: multiple service classes, usage-based schemes, priority pricing, or a bandwidth/buffer allocation equilibrium approach. However if a high QoS is easy to obtain for small networks, it appears then that a trade-off should be found between the lowest service granularity of the QoS and the scalability of any proposed system.

2.2. Network security

Network security is no less important a problem of public networks. Due to the open nature of data communication protocols in public networks, special care about access control, authentication, secure delivery and intrusion detection should be taken. Traditional means of network security such as firewalls, virtual private networks (VPN) and intrusion detection systems (IDS) are well suited for specialized applications where the above questions can be under control in the range of some closed trusted environment. However, these solutions are not appropriate for highly distributed public environments. Moreover, the definition of traffic disregards the nature of the multimedia content, interpreting any kind of multimedia as purely digital flow. This has a huge impact on many aspects of network security since modern secret communication tools based on steganography, viruses based on content embedding and content management systems are designed using completely different interpretation of the multimedia content. Moreover, contrarily to the traditional approaches, new public distributed networks cannot rely anymore
on file headers, meta data or centralized bodies. Recent examples of distributed
technologies based on peer-to-peer (P2P) communications\textsuperscript{23} practically demonstrate
how easily huge amount of information can be exchanged in completely uncontrolled manner leading to secret communications, copyright violation and prohibited
content distribution.\textsuperscript{52} Traditional network security can hardly cope with these
requirements. The copyright/intellectual property issue is one of the major obstacle
to multimedia networking.\textsuperscript{23}

Internet as a public network is a very challenging environment for secure and
reliable transport of real-time multimedia data. Internet is a heterogeneous and
time-varying network, has no QoS control and no efficient and reliable mechanisms
for copyright protection, access control and secure communications. Therefore, we
will below consider potential approaches that make at least partially possible to
satisfy (or to complement existing solutions to) the above emerging problems.


Multimedia content security has a number of specific requirements that should allow
to answer to the following questions:

- Who has issued the multimedia content?
- Who is the content owner?
- When was the content issued?
- Who has access right to the content?
- Is the content modified?
- Where was the content modified?
- What was the original content before modification?

It is obvious that specialized protocols or hardware alone are not able to resolve
all these questions. At the same time, new emerging requirements to secure Internet
communications essentially extended the horizons of traditional cryptography
protocols. A new paradigm has to answer not only the question of how to communicate in a secure way but also how to communicate in a completely undetectable
way over public networks. This subsequently leads to the extension of the concept
of covert communications and requires the creation of new “covert” multimedia
channels. Finally, the related open problem of quality-of-service control requires
one to provide the answer on the question of how to communicate in a robust way
providing end-to-end services?

The list of these diverse problems seems to be very broad and from a traditional
point of view there does not seem to exist any common means of satisfying all
these requirements. However, there are some common aspects of secure and reliable
communications that could be addressed by novel technologies based on digital
data-hiding.
4. Multimedia Data-Hiding

Multimedia data-hiding represents an alternative concept for public network security and secure communications and can be considered as an assisting functionality. Multimedia data-hiding provides an additional “virtual” or covert channel of digital communications through the embedding of some secret unperceived information directly into the multimedia content without extra meta data, headers, sophisticated specialized formats and attachments. This naturally leads to the concept of a smart media where the features of the multimedia content are extended to extra functionalities that can be exploited for multimedia processing, communications, security and content management.

The concept of a smart media can be generally characterized as:

• self-sufficient or self-embedding (no extra headers, meta data and attachments are needed);
• self-synchronizing (no synchronization information is used on the protocol side);
• self-authenticating (no access to the original data is required to establish the content authenticity);
• self-correcting and offering error concealment (no format protocol modifications related to forward/backward error corrections are necessary).

Besides the obvious advantages listed above, multimedia data-hiding should additionally provide:

• perceptually invisible data embedding;
• robust and content independent extraction of embedded information;
• scalability of the content for different heterogeneous networks and applications;
• security provided by a proper key management and undetectability of the hidden data presence by the existing detection tools.

We consider multimedia data-hiding with respect to three main applications that should address the open issues presented in Sec. 3:

• robust watermarking;
• authentication and tamper proofing;
• secure communications.

Robust watermarking is mainly used for copyright protection, content tracking and content self-labeling. Authentication and tamper proofing target the certification of a given content originator, as well as the verification of its integrity and the detection of local modifications in images, video and documents, or recovering of the original content based on available copy of the modified or tampered content. Finally secure communications address the issue of secure content delivery over the public networks using two different possibilities. The first possibility is a visual “encryption” or scrambling that should provide additional error resilience in the case of wireless networks and networks with packet losses and erasures. The second
possibility is steganography that guarantees secure content delivery by hiding the content to be securely communicated into the covert media whereas the presence of the hidden content presence should not be detected by various detection tools.

5. Robust Watermarking

Robust watermarking is one of the most challenging research directions of data-hiding combining a number of multidisciplinary issues ranging from information theory and digital communications, estimation and detection theory, to image processing and computer vision. Robust watermarking, from the information-theoretic perspective, should provide the reliable communication of some energy constrained payload $m$ in the body of a multimedia content under a broad list of various intentional and unintentional attacks, those attacks constituting the resulting watermarking channel. The protocol describing robust watermarking can be schematically explained as in Fig. 1. This protocol consists of three main parts, i.e. information embedding or encoder, channel that represents the public network and the information extraction part or decoder.

The goal of the information embedder consists in the invisible “integration” of a specifically preprocessed payload $m$ into the original (host) content $x$ based on some secret key $K$. We assume that the message $M$, uniformly distributed over the message set $\mathcal{M}$ with the cardinality $|\mathcal{M}|$, is encoded based on a secret key into some watermark $w = w^N = \{w[1], w[2], \ldots, w[N]\}$ and embedded into a host data (image) $x = x^N = \{x[1], x[2], \ldots, x[N]\}$. We denote $x$ to be a two-dimensional sequence typically representing the luminance of the original image. The $i$th element of $x$ is denoted as $x[i]$ where $i = (n_1, n_2)$ and $x \in \mathbb{R}^N$ and $N = N_1 \times N_2$ is the size of the host image. The message $m$ typically has a length of 64 bits, i.e. $|\mathcal{M}| = 2^{64}$ and is content independent. In some cases, only a binary decision about the watermark presence/absence can be required: $|\mathcal{M}| = 2$ (so-called 1-bit watermarking, i.e. $\log_2 |\mathcal{M}| = 1$ bit). As another example, the printing industry only requires 16 bits for document tracking aiming at identifying the distribution channels. In any case, the payload for robust watermarking is relatively modest and
rarely exceeds 100 bits. The embedding rule can be expressed as a mapping:

\[ w[i] = f_i(m, x^i), \]

\[ y'[i] = x[i] + w[i], \]

where \( m \) is a particular realization of the random message \( M, y'_i, 1 \leq i \leq N \) is the stego data and \( x^i \) can be used only partially as \( x^i = \{x[1], x[2], \ldots, x[i]\} \) (so-called causal side information), or entirely \( x^i = \{x[1], x[2], \ldots, x[N]\} \) (so-called non-causal side information). We also include in this generalized model both spread spectrum schemes and host interference cancellation schemes based on pre-coding, according generally to Gel’fand-Pinsker, particularly to Costa coding developed for Gaussian content. The setup (1) is quite general and can include different particular cases of watermarks. For example, watermark \( w \in \mathbb{R}^N \) and \( W[i] \sim \mathcal{N}(0, \sigma^2_w) \), i.e. zero-mean Gaussian, \( W \in \{\pm 1\}^N \), i.e. pseudo random binary watermark, \( W \in \{-1\}^N \), i.e. pseudo random block-repeated watermark, \( W \in (-\Delta/2; +\Delta/2)^N \), i.e. uniform watermark. The admissible distortion for watermark embedding is \( D_1 \):

\[ E[d_1^N(X, Y')] \leq D_1, \]  

where \( d_1^N(X, Y') = \frac{1}{N} \sum_{i=1}^{N} d_1(x[i], y'[i]) \) denotes \( N \)-vector distortion between vectors \( X \) and \( Y' \) and \( d_1(x[i], y'[i]) \) denotes element-wise distortion between \( i \)th elements \( x[i] \) and \( y'[i] \).

The channel is characterized as a transition probability \( p(y|w, x) \), and can be quite general including both signal processing and geometrical distortions of the stego data. In the particular case of intentional attacks, the attacker aims at removing the watermark \( w \) from \( y' \) producing the attacked data \( y \). The admissible attacker distortion is \( D_2 \) that is defined in the same way as (3) between vectors \( y' \) and \( y \):

\[ E[d_2^N(Y', Y)] \leq D_2. \]  

One should also note another possibility to define the attacker distortion between the original data \( x \) and the attacked data \( y \). The decoder produces the estimate of \( \hat{M} \) based on \( y \) using:

\[ \hat{m} = g(y^N), \]

where \( g(\cdot) \) denotes the decoding rule and \( y^N = \{y[1], y[2], \ldots, y[N]\} \) is the distorted stego data. The decoding error occurs when \( \hat{M} \neq M \). A particular case of generalized decoding rule \( g(\cdot) \) is the maximum a posteriori (MAP) decoding rule, which minimizes the probability of error:

\[ \hat{m} = \arg \max_{m \in M} p(m|y^N). \]

The cryptographic security of a robust watermarking system is considered as the system “immunity” against message removal or estimation using knowledge of the
algorithms (2) and (5). The blind cryptographic attack, that can be applied without
the knowledge of the secret key $K$, can be simply designed as an exhaustive search
procedure over all possible values of the watermark $w$. The number of all possible
watermarks to be tested in such a way is determined by the entropy of the water-
mark. It is obvious that under the constraint $E[w^2] \leq D_1$ the maximum entropy
of a watermark with Gaussian p.d.f. is $h(W) = \frac{1}{2} \log_2(2\pi e D_1)$. In many practical
watermarking algorithms such as quantization index modulation (QIM), scalar
Costa scheme (SCS) or distortion compensated QIM (DC-QIM), the watermark
code book is structured by some binning strategies that aims at host interference
cancellation (or watermark invariance to the values of host images) and invari-
ance to the geometrical transforms. This leads to scalar or vector quantization
encoding strategies that represent the regular lattices aiming at overcoming the
shaping loss (to be as close as possible to Gaussian p.d.f.), and periodical water-
mark spatial tiling to resist against affine and projective transforms. This leads to
the reduction of randomness or ambiguity at the watermark decoding. Obviously,
code book structuring is known as a part of the algorithm for the attacker. However,
it also reduces the entropy of the watermark as any conditioning $h(W) \geq h(W|SC)$
where $SC$ is a structure of the code book and gives more information leakage for
the attacker. Therefore, some special care should be taken to prevent this leakage
and to apply the data-hiding in such a way that this leakage will not be crucial
for a given application. The first attempt to formalize the security of the robust
watermarking technologies has been done by Barni, Bartolini and Furon.

The generalized diagram from Fig. 1 can be considered in a simplified version
shown in Fig. 2 when the channel is considered as an i.i.d. additive white Gaussian
noise (AWGN) channel $(Z[i] \sim N(0,\sigma_z^2))$. The channel consists of two sources:
the host data $x$ ($X[i] \sim N(0,\sigma_x^2)$) and the noise $z$. Both sources are acting as an
interference for the payload $m$. Shannon’s theory states that if $x$ is known at both
ends, then the channel capacity is equal to its theoretical upper bound:

$$C = \max_{p_X(x):E[w^2] \leq \sigma_x^2} I(W;Y) = \frac{1}{2} \log_2 \left(1 + \frac{\sigma_w^2}{\sigma_z^2}\right).$$  \hfill (7)

If $x$ is not known at both ends, then it acts as a strong interference. In the
case of watermarking, the host data $x$ is available at the encoder. Therefore, this
scheme can be considered as communication with side information available at the
encoder. In this case, the problem of data-hiding can be reformulated as a reliable communication of the message \( m \) over the channel with noise \( z \) and interference \( x \) being known at the encoder but not at the decoder. The most general formulation of such type of communications was considered by Gel’fand and Pinsker in 1980 in non-watermarking applications and the capacity of this scheme was found as\(^{20}\):

\[
C = \max_{p(u,w|x)} [I(U;Y) - I(U;X)],
\]

where \( U \) is an auxiliary random variable. The Gel’fand-Pinsker problem has a quite simple intuitive interpretation using a random binning argument. If we denote a set of all elements (codewords) as \( 2^{N(I(U;Y) - \varepsilon)} \) and apply a random binning technique we assume that each bin (subset) associated to a particular message has \( 2^{N(I(U;X) - \varepsilon)} \) elements. It is then easy to find the total number of uniquely distinguished bins as \( 2^{N(C + 2\varepsilon)} = \frac{2^{N(I(U;Y) - \varepsilon)}}{2^{N(I(U;X) - \varepsilon)}} \) that directly leads to \( C = I(U;Y) - I(U;X) \).

Costa (1983) has considered the above problem in the Gaussian context and found that:

\[
I(U;Y) = \frac{1}{2} \log_2 \left( \frac{\sigma_w^2 + \sigma_x^2 + \sigma_z^2}{\sigma_w^2 + \sigma_x^2} \right),
\]

\[
I(U;X) = \frac{1}{2} \log_2 \left( \frac{\sigma_w^2 + \sigma_x^2}{\sigma_w^2} \right)
\]

and \( C = \frac{1}{2} \log_2 (1 + \frac{\sigma_z^2}{\sigma_x^2}) \) and where the auxiliary random variable has a form of \( U = W + \alpha X \) and \( \alpha = \frac{\sigma_w^2}{\sigma_w^2 + \sigma_x^2} \) is chosen to provide independence of \( W - \alpha (W + Z) \) and \( W + Z \).

Having considered the theoretical foundations of host interference cancellation using side information at the encoder, we concentrate on the practical data-hiding schemes. We will assume a binary representation of \( m \equiv b \) of length \( L_b \), i.e. \( b \in \{0,1\}^{L_b} \). \( b \) is encoded into a sequence of letters \( d \) of length \( L_d \) with \( d[i] \in D \), where \( D \) can be binary \( D \in \{0,1\} \) or multilevel \( D \in \{1,2,\ldots,D\} \) with \( D = |D| \), using some suitable error correction codes and proper spreading. Additionally, the sequence \( d \) can be modulated. The simplest case of modulation is M-PAM signal constellation that consists of \( M \geq 2 \) equidistant real symbols centered on the origin, i.e. \( d = \frac{d_0}{2M} \{ -M + 1, -M + 3, \ldots, M - 1 \} \) (Fig. 3), where \( d_0 \) is the minimum distance between symbols. For equiprobable symbols the average symbol energy is \( E_d = E[d^2] = (M^2 - 1)d_0^2/12 \). The highest rate for the uncoded M-PAM is \( R = \log_2 M \).

However, contrarily to digital communications where the sequence \( d \) is directly used for the transmission over the noisy channel, the encoded message is combined with the host data in digital data-hiding applications according to the additive model (2). Depending on the different embedding rules (1), we can classify all existing data-hiding techniques as those that do not use side information about the host data at the encoder, and those that use side information.
Spread spectrum (SS) data embedding is historically the first and currently most often used technique in practice for data-hiding. The SS data-hiding does not directly use information about the host image for the watermark encoding and thus suffers from host interference:

\[ y'[i] = x[i] + w[i], \quad (11) \]

where \( w \) can be any of the above techniques (a–d). However, in the most practical SS robust watermarking schemes proper spreading is applied for security, redundancy and geometrical attacks resistance reasons. This spreading is performed over the host data using a key-dependent spreading sequence \( s \in \{ \pm 1 \} \) such that \( w[j] = c[k]s[j], j \in S_k \), and where \( c \) is the codeword of length \( L_c \) (particular case of \( d \) encoding) that is mapped to 2-PAM, i.e. \( c \in \{ \pm 1 \}^{L_c} \) and \( S_k \) are non-overlapping subsites that are used for the allocation of each bit of codeword \( c \). Additionally, the watermark can be embedded exploiting particularities of the human visual system (HVS), as a so-called perceptually adapted watermarking:

\[ y'[i] = x[i] + \gamma[i]w[i], \quad (12) \]

where \( \gamma[i] \) represents a mask adapted to the HVS in the coordinate or some transform domain such as DCT, DFT or wavelets.\(^{12,27,37,43,51}\) In most cases, an optimal ML-detector is used for the proper stochastic model of host data \( x \) that takes the decision about the codeword \( c \) with following appropriate soft-decoding.\(^{42}\) Moreover, channel state estimation can be applied to determine the distribution of channel noise, fading or erasures according to the model of binary symmetrical channels\(^{30}\) or generalized channels\(^{49}\) referring to diversity watermarking.

We consider three main variations of Costa’s approach proposed for host interference cancellation assuming data-hiding with side information: Least Significant Bit Modulation (LSBM),\(^{47}\) QIM,\(^{6}\) SCS.\(^{14}\)

The LSBM encoder embeds the data according to the next rule:

\[ y'[i] = Q(x[i]) + d[i] = x[i] + d[i] + (Q(x[i]) - x[i]) = x[i] + w[i]. \quad (13) \]
is:

\[ D_{y'^x} = E[|y' - x|^2] = \frac{\Delta^2}{12} + E[b^2] = \frac{\Delta^2}{12} + \frac{(M^2 - 1)a_0^2}{12}. \] (14)

The LSBM decoder performs the direct estimation of the message:

\[ \hat{d}[i] = y[i] - Q(y[i]). \] (15)

The binary QIM encoder performs the quantization of the host image using two sets of quantizers \( Q_{-1}(\cdot) \) and \( Q_{+1}(\cdot) \) that are shifted by \( \Delta \) with respect to each other:

\[ y'[i] = Q_d(x'[i]) = x[i] + (Q_d(x[i]) - x[i]) = x[i] + w[i], \] (16)

where \( Q_d(\cdot) \) denotes the quantizer for \( d = -1 \) and \( d = +1 \). The QIM embedding distortion is:

\[ D_{y'^x} = E[|y' - x|^2] = \frac{\Delta^2}{12}. \] (17)

Therefore, the embedding distortion for the LSBM is higher than that for the QIM. However, it is necessary to note that the LSBM can have the same embedding distortion as the QIM, if one applies a distortion minimization procedure choosing the resulting quantization bin with the minimum possible distortion after final addition of the M-PAM watermark. This will not affect the capacity, but it will decrease the embedding distortion. The QIM decoder performs the ML-estimation:

\[ \hat{d} = \arg\min_{d \in \{\pm 1\}} \|y[i] - Q_d(y[i])\|^2. \] (18)

In contrary to the LSBM and the QIM, which do not use any prior information about the attacking channel state, the SCS exploits the knowledge of the AWGN channel statistics at the encoder. The SCS encoder generates the stego data based on the rule:

\[ y'[i] = x[i] + \alpha(Q_d(x[i]) - x[i]) = x[i] + \alpha w[i]. \] (19)

The parameter \( \alpha \) is optimized to resist against the AWGN attack. It should be noted that when \( \alpha = 1 \) the SCS corresponds to the QIM, as well as to the case when \( \sigma_z^2 \rightarrow 0 \) — the high watermark-to-noise-ratio (WNR) regime. Also, a useful analogy with the channel state information about the statistics of the AWGN channel could be outlined. In particular, the variance of the noise should be known at the encoder in advance. Since it is not the case in practical applications, Eggers et al. propose to optimize \( \alpha \) for the working dynamic range of the WNR \( \in [-20, +20) \) dB. This leads to a slight decrease of the performance. The SCS embedding distortion is:

\[ D_{y'^x} = E[|y' - x|^2] = \alpha^2 \frac{\Delta^2}{12}. \] (20)

The probabilities of error in spread spectrum and quantization-based data-hiding techniques have different characters, that drastically influence the performance of these methods in different regimes. In particular, the probability of...
error for the spread-spectrum based data-hiding methods is computed as in digital communications for M-PAM modulation (Fig. 4) including the additional impact of the host data expressed as the convolution $p_Y(y) = p_X(x) * p_Z(z) * p_D(d)$. The fundamental difference with the quantization-based techniques consists in the periodic integration of the probability of the error over all bins that do not coincide with the transmitted symbol constellation (Fig. 5). Therefore, for high variance of AWGN attack, this error can increase more rapidly in contrast to the SS-based data-hiding. The reader is referred to Ref. 41 for more details about performance analysis of different data-hiding techniques under various additive attacks.

The performance of different watermark encoding and modulation (embedding) techniques can be considered depending on an operational WNR: $\text{WNR} = 10 \log_{10} \frac{\sigma_w^2}{\sigma_n^2}$ for AWGN channels. Low-rate data-hiding achieves AWGN channel capacity in low-WNR regime while high-rate data-hiding is possible for relatively high-WNR regime. The low-WNR regime is typical for robust digital watermarking when the attack is aiming at removing the watermark. In this case, the variance of the attack might be higher than the variance of the watermark. In this case, the host interference is not crucial for approaching channel capacity and spread spectrum based data-hiding can be sufficient. In this regime, two approaches to watermark encoding are mostly used in practice:
• binary watermark encoding using binary low-rate error correcting codes with soft decoding (Turbo codes, or LDPC codes);
• binary watermark encoding using the above binary codes with higher rates and following replication.

The first approach is characterized by a lower probability of error while the second one has a higher resistance against the cropping attack. It should be also noticed that the error correction codes for erasure channels can also be used to withstand cropping attack. Additionally, properly designed repetitive watermark can be also used to recover from geometrical attacks that are characterized by an affine transform, using self-synchronization.\textsuperscript{10,31,50}

The high-WNR regime makes it possible to increase the watermark embedding rate for the same embedding distortions. In the general case, uncoded M-ary pulse amplitude modulation (PAM) can be used to approach channel capacity within 1.53 dB (that is related to a shaping loss of uniform vs. Gaussian p.d.f. of watermark). Finally, a coded modulation is used in practice that combines M-ary signaling with binary error correcting codes such as Turbo codes or LDPC codes. The host interference cancellation embedding is also necessary for this regime. Therefore, methods based on Gel’fand-Pinsker (Costa) framework should be used. However, their performance will be very poor for the low-WNR regime. Keeping in mind relatively low watermark embedding rate required for the robust watermarking applications, the SS-based methods could be recommended. Moreover, as discussed, Costa-based methods have good performance for the AWGN attack while the spectrum of all possible attacks and corresponding noise distributions is much broader in practical applications. The simple change of noise from AWGN to additive uniform noise demonstrates the very low robustness of Costa-based methods while SS-based methods are practically insensitive to the change of noise statistics even without special adaptivity of the matched detector part.\textsuperscript{41} In addition, the question of the worst case noise (attack) is still open for the Costa-based methods and additional research is required. It is possible to foresee that the worst case attack against Costa-based methods could be based on noise with non-periodical trains of pulses that should trick the unique watermark detection. Additional attacks can be imagined where the attacker can estimate the parameters of the used quantizers in LSBM, QIM or SCS and requantize data to the original centroids $Q[x]$ providing even an enhancement of stego data quality.

A natural question arises then: where is the limit in the game between the data-hider and the attacker? Consequentially, what are the maximum data-hiding capacity and the worst attacking strategy? The estimation of data-hiding capacity for real images based on game between data hider and attacker was performed by Moulin and Mihcak\textsuperscript{39} based on the estimation-quantization image model of LoPresto\textsuperscript{35} and the spike model of Weidmann and Vetterli.\textsuperscript{59} Recently, the same framework was applied to edge-process stochastic image models proposed by Voloshynovskiy \textit{et al.}\textsuperscript{54} where not so optimistic results were reported concerning the actual data-hiding capacity for robust watermarking.
Most of the robust watermarking schemes are vulnerable to the *copy attack*, a protocol attack which consists of the estimation of the watermark from a protected image and its re-embedding into another media, creating an ambiguity about the hold copyright. It should also be mentioned that additional specific requirements of robust data-hiding for medical and military applications exist, where the robust watermark should be reversible (i.e. completely removable with the corresponding authorization). This preserves the quality of the content and allows personalizing the content for different users. The first practical schemes of reversible watermarking were proposed by Fridrich *et al.* using LSBM-based data embedding. Obviously this sort of embedding had very low robustness. A practical scheme based on QIM embedding was proposed by Eggers *et al.* Kalker and Willems have performed the estimation of capacity bounds for invertible robust watermarking.

Summarizing the above discussion, we can point out the main requirements of robust watermarking. Robust watermarking requires the embedding of a 64-bit content independent message (low capacity) into the original image in an invisible manner specified by a proper distortion criteria. It is also required to have high robustness to all intentional and unintentional attacks and distortions both coming from signal processing and geometrical transformations. The security requirement calls for a proper resistance against message removal that would be based on the knowledge of the algorithm.

The design of practical algorithms that take into account all these conflicting requirements is a very challenging task. One of the possible examples of a practical technique based on the SS-based embedding with soft-decoding that meets these requirements is the *Berkut 1.0* technology developed at the University of Geneva. *Berkut 1.0* has the best so far reported benchmarking scores according to Stirmark 3.1 (0.996). The watermark embedding is performed in a critically sampled wavelet domain with appropriate anisotropic perceptual mask that takes into account texture and luminance masking in each sub band. The robustness against geometrical attacks is ensured based on a special periodical watermark. An important issue of watermark security of periodical watermark is also resolved by increasing the watermark entropy and thus reducing the watermark predictability. The watermark is not simply repeated like it is done in the majority of SS-based techniques but it is tiled with some key-dependent predistortions in such a way that a non-authorized averaging of all tiles leads to the watermark self-destruction and thus watermark prediction is not very accurate. However, we should note that although this technology is practically very robust to all attacks from the Stirmark benchmark, there is always the possibility that soon new more powerful attacks might appear in the never ending data-hiding/attacker game.

6. Integrity Control, Tamper Proofing and Watermark-Assisted Communications

The goals of integrity control and tamper proofing consists of the verification of content integrity, the detection of local modifications in images, video and
documents, and the recovering of the original content based on the available copy of modified or tampered content. The generalized block-diagram of an integrity control and verification system is shown in Fig. 6. This protocol is quite similar to the robust watermarking (Fig. 1) and consists of three main parts. The first part, information embedding, has the same purpose as robust watermarking, i.e. embedding of the payload $b$ into the original data $x$ with the specified distortion that should not exceed $D_1$. However, a fundamental difference exists between these two applications that consists in the nature of the payload $b$. The payload $b$ has a higher rate (about 5–10 Kbits depending on the size of the original data). Moreover, the payload $b$ is content dependent and related to the original data by some mapping rule $p(b|x)$ that might represent some hashing, features or even compressed version of the original content. Therefore, depending on the final requirements it might be necessary to provide the embedding rate in the range of $R = 1 – 2$ bpp (bits per pixels).

The second element of the protocol is the public network represented by some channel with the transition matrix $p(y|y')$. The behavior of this channel also shows significant differences with the corresponding robust watermarking channel. Contrary to the robust watermarking channel, where the attacker is interested in impairing the reliable watermark detection/decoding subject to the constraint of the maximum allowable distortion $D_2$, the protocol attacker in this application has completely different objectives. The main goal of the attacker is to modify or to counterfeit the content with the purpose of producing a new content with a modified visual appearance. For example, the content could be modified by replacing objects, objects features, human faces, bodies, different authentication attributes, background, or any identification data targeting some sensational, misleading or illegal purposes. Obviously, in this case the document is either partially modified or a fraction of the document is copied into another document. Therefore, the global introduced distortion $D_2$ is of secondary importance for the evaluation of the degree
of document modification for this application. The following example demonstrates the possible content modifications of two source images [Figs. 7(a), 7(b)]; such alterations could change the historical, artistic or even criminalistic conclusions that could be drawn. Figure 7(c) is the result of a collage between the two previous images. The goal of the decoder of a tamper proofing system is thus to reliably detect the intentional or unintentional modifications [Fig. 7(d)], and to point out the modified areas or preferably reconstruct the original content.

Therefore, from the attacker perspective the integrity of the document should be preserved in such a way that the authentication watermark will not be capable enough to detect the introduced modifications. This is a very challenging task that has recently resulted in a lot of attention in the watermarking community with respect to the investigation of new protocol attacks against tamper proofing systems\(^{11}\): such attacks are mostly advanced substitution attacks including the cut-and-paste attack,\(^3\) the vector-quantization (VQ) or Holliman-Memon attack,\(^26\) image compositions and the collage attack, as well as cryptographic attacks targeting the used hashing function.

To withstand the above attacks one should properly design a data-hiding scheme that should resolve two related problems: the first one is the detection of modifications; the second one is the recovering of the original data \(x\) after content modifications. According to the payload and the targeted objectives, the existing practical systems can be divided in two large groups: authentication and tamper proofing watermarks, and self-recovering watermarks.

### 6.1. Authentication and tamper proofing

While robust watermarking for copyright protection was clearly the first main research direction of the 1990s, watermarks for authentication and tamper proofing have then been rapidly proposed for authentication and verification of integrity. Authentication aims at checking the authenticity of a document and of its source, while tamper proofing detects unauthorized modifications.
These authentication/tamper proofing watermarks aim at making falsifications and unauthorized modifications easy to detect and characterize. Early authentication watermarks are the Yeung-Mintzer scheme\textsuperscript{64} which authenticates each pixel with respect to a binary logo, and Wong\textsuperscript{61} and Coppersmith \textit{et al.}\textsuperscript{7} schemes which divide the image in blocks and attach cryptographic hash-codes or signatures within blocks.

However it is known that most of schemes based on block-wise independent hashing are vulnerable to substitution attacks which exploit databases of images all protected with the same key. The cut-and-paste attack takes parts from two or more of these protected images and paste them together (preserving the watermark synchronization) to form a new image. The collage attack is a cut-and-paste attack which uses rather large parts: in that case these parts are individually validated by the decoder and only the boundaries between them are indicated as tampered. Then a collage attack cannot be distinguished with certainty from simple local tampering, and can be seen as a protocol attack which creates the ambiguity about the actual authenticity of the image. The even more powerful VQ attack\textsuperscript{25} allows the construction of completely arbitrary images, usually of very good quality and which are wrongly authenticated by the decoder, by pasting blocks from already watermarked images (the same blocks as those used by the tamper proofing scheme). Moreover, regarding robust watermarking, most existing robust schemes are vulnerable to the copy attack. This is a potential problem for many real-world applications: if the watermark can be copied, how to be sure that the document actually holds the decoded copyright?

Various methods of blocks or hash-codes/signatures chaining, undeterministic signatures, etc. have been proposed for authentication watermarks against substitution attacks.\textsuperscript{3} Fridrich\textsuperscript{17} proposed to embed unique identifiers (ID) or “time-stamps” within individual images or even within individual blocks, a method which efficiently and conveniently defeats collage attacks. While several solutions have been proposed to make robust watermarks resistant against the copy attack, one possibility is to include host related data into the watermark. A powerful and elegant solution exists which consists of joining robust and authentication watermarks in a \textit{hybrid} scheme. Therefore the hybrid scheme can resolve problems related to copyright, authenticity and integrity in an integrated framework, and furthermore it is also able to defeat both protocol attacks above: the copy attack is made impossible since local signatures mismatch if the watermark is copied from one image to another; and regarding the collage attack, the robust part of the hybrid watermark can help us to identify the areas coming from different sources since they hold different robust watermarks. Hybrid schemes were recently proposed by Fridrich\textsuperscript{17} and by Deguillaume \textit{et al.}\textsuperscript{11} Moreover diagnostics coming from robust and authentication parts can be interpreted together in order to detect copy and collage attacks. This solution is integrated in a prototype \textit{Berkut 2.0}.\textsuperscript{40}

Most of proposed authentication watermarks are strictly sensitive to any change, in the sense that any modification, even of a single pixel, is detected: they are said
fragile watermarks. Therefore they are not suitable for compression nor for digital/analogue conversion. Media-conversion compatible schemes called semi-fragile watermarks have then been proposed, based on robust or visual hashing instead of standard hash-codes as well as on an embedding approach which resists against a certain level of “acceptable and non-malicious” distortions. The idea of visual hashing is to generate a key-dependent secure digest which continuously changes with the input, differing only by a small number of bits for two perceptually equivalent inputs. On the other hand, completely different inputs or different keys should generate uncorrelated codes. The verification is then done by comparing the percentage of mismatching bits with a threshold representing the amount of allowed distortions. For example visual hashing functions have been proposed using geometric hashing based on salient points and a voting algorithm,24 or derived from low-pass DCT coefficients and made invariant to translation, scaling and rotation with the Fourier-Mellin transform.18

6.2. Self-recovering watermarking

Error resilient coding and error concealment have recently received a lot of attention in different applications related to wireless networks and networks with no QoS control. The main existing techniques can be characterized as: layered coding with transport coding, multiple description coding, joint source/channel coding, robust waveform coding, robust entropy coding and post-processing at the decoder. Data-hiding techniques could be used for this purpose. Moreover, intentional content modifications could be considered as channel degradation and appropriate strategies can be applied for self-recovering data.

The main practical approaches to self-recovering watermarking differ depending on the used payload (features, edges, compressed coefficients), data-embedding technique and final reconstruction/recovering procedure. For instance, an example of edge directivity embedding is proposed by Yin et al.65 while downsampled and lossy compressed (JPEG QF = 25) payload is used in SARI technique.33

Generally, any sort of image features can be embedded into the image itself that should help reconstruct the resulting image after channel degradations. If the quadratic distortion is used as a fidelity measure and the channel distortions are interpreted as AWGN, and if the content is assumed to be stationary Gaussian, one can apply the MMSE estimator to reconstruct the original image (as post-processing). The resulting variance of the obtained estimate $\sigma^2_{\text{MMSE}}$ depends on the variance of the content $\sigma^2_2$ and the variance of the channel noise $\sigma^2_z$, as: $\sigma^2_{2\text{MMSE}} = \frac{\sigma^2_x}{\sigma^2_x+\sigma^2_z}$. Therefore, the higher the variance of the image, the lower is the accuracy of the estimate. A maximum likelihood (ML) estimate is most often applied to real images to estimate the local image variance. It is a known fact that real images are highly non-stationary processes. The variance in the vicinity of the edges and textures will thus be highly overestimated,55 $\sigma^2_{2\text{MMSE}}$ will then be very large in these regions and no reliable estimate will be possible. Therefore, one can embed
additional information about edges and textures in the watermark to reduce the variance of the estimation, while flat regions that are characterized by relatively low variance can easily be reconstructed at the decoder. This approach to error-resilient coding can be efficiently used for the QoS control and enhanced scalability of public networks.

6.3. Joint source/channel coding with side information

All the above schemes can be considered in a generalized setup of joint source/channel coding with side information. Since we have already considered channel coding with side information at the encoder in Sec. 5, we will focus in this section on source coding with side information at the decoder.

We start by considering the problem of lossy compression with side information (Fig. 8). This problem was first introduced by Wyner-Ziv (1976) with \( X \) and \( Y \) being continuous correlated i.i.d. sources with joint p.d.f. \( p_{XY}(x, y) \). The problem is to compress \( X \) in a lossy way with \( Y \) being known at the decoder but not at the encoder. First, we consider this problem for a Gaussian content and quadratic distortion. The source \( X \) produces \( N \) samples with \( X[i] \sim \mathcal{N}(0, \sigma^2_x) \). The encoder and the decoder communicate without error at a rate \( R \) bits per source symbol. At the same time, the decoder has access to \( Y = X + Z \) (Fig. 9), where \( X \) and \( Z \) are independent and \( Z[i] \sim \mathcal{N}(0, \sigma^2_z) \). The goal is to communicate with the lowest possible rate \( R \) such that \( E[d^N(X, \hat{X})] \leq D \). This lower bound will be denoted as \( R(D)_{WZX|Y} \).

This communication protocol is based on the fact that if both encoder and decoder have access to \( Y \), then they can compute a minimum mean square error (MMSE) estimate of \( X \) as \( \hat{X}_{MMSE} = E[X|Y] \). In this case one can only

![Diagram](image1.png)

Fig. 8. Generalized diagram of lossy source coding with side information \( y \).

![Diagram](image2.png)

Fig. 9. Generalized diagram of lossy source coding with side information given in the form of a noisy version of \( x : y = x + z \).
The minimization is performed over all 
\[ p \] 
information, we can design a joint source/channel coding (JSCC) system that 
\[ y \] 
as the side information at the decoder. The watermark (payload) represents the 
function \( R(D)_{X|Y} \) which assumes \( Y \) to be available at both encoder and decoder:

\[
R(D)_{X|Y} = \begin{cases} 
\frac{1}{2} \log_2 \frac{\sigma_{X|Y}^2}{D}, & \text{if } 0 \leq D < \sigma_{X|Y}^2, \\
0, & D > \sigma_{X|Y}^2.
\end{cases} \tag{21}
\]

Wyner and Ziv\textsuperscript{62,63} demonstrated that generally \( R(D)_{X|Y}^{WZ} \geq R(D)_{X|Y} \). This 
means that there is in general a rate loss with Wyner-Ziv coding. Zamir\textsuperscript{66} also 
shown that this loss can be as close as \( R(D)_{X|Y}^{WZ} - R(D)_{X|Y} \leq \frac{1}{2} \) bit. Note that for 
discrete sources when \( D = 0 \), the Wyner-Ziv problem reduces to the Slepian-Wolf 
problem\textsuperscript{65} with \( R(0)_{X|Y}^{WZ} = R(0)_{X|Y} = H(X|Y) \). The generalized rate distortion 
with side information at the decoder for discrete memoryless sources with distortion 
measure \( d(\cdot,\cdot) \) was considered in Refs. 9, 62 and 63:

\[
R(D)_{X|Y}^{WZ} = \min_{p(x,u),g(\cdot)} \left[ I(X;U) - I(Y;U) \right]. \tag{22}
\]

The minimization is performed over all \( p(x,y,u) = p(x,y)p(u|x) \) and all decoder 
factors \( \hat{x} = g(u,y) \) such that \( \sum_{x,u,y} p(x,y)p(u|x) d(x,g(u,y)) \leq D \).

Su et al.\textsuperscript{46} showed that for \( U^*[i] \sim \mathcal{N}(0,\sigma_u^2) \) where \( \sigma_u^2 = (\sigma_x^2 - \frac{\sigma_x^2 + \sigma_z^2}{\sigma_z^2})D \) \( \frac{\sigma_x^2 - D}{\sigma_z^2} \)
one can obtain:

\[
I(X;U^*) = \frac{1}{2} \log_2 \frac{(\sigma_x^2 - D)\sigma_z^2}{\sigma_x^2 D}, \tag{23}
\]

\[
I(Y;U^*) = \frac{1}{2} \log_2 \frac{(\sigma_x^2 - D)(\sigma_x^2 + \sigma_z^2)}{(\sigma_z^2)^2}, \tag{24}
\]

such that the rate \( R^* = I(X;U^*) - I(Y;U^*) = R(D)_{X|Y} \). The design of the code 
book \( U \) is quite similar to the Gel’fand-Pinsker code book construction and includes 
about \( 2^{NI(X;U^* - \epsilon)} \) vectors coming from \( \mathcal{N}(0,\sigma_u^2 I) \). The vectors are equiprobably 
randomly assigned to \( 2^{N(I(R^* + 2\epsilon))} \) distinct bins with some indexes and each bin 
contains about \( 2^{NI(Y;U^* - \epsilon)} \) vectors.

Having considered the main results of source and channel coding with side 
information, we can design a joint source/channel coding (JSCC) system that 
generalizes the above approaches. The block diagram of JSCC system with side 
information is shown in Fig. 10. For simplicity, assume that the channel is charac-
terized either by AWGN or by some high-rate lossy compression that degrade the 
image quality. The allowable channel distortion is \( D_2 \) while the degradation due to 
the watermark embedding should not exceed \( D_1 \). The ratio \( D_1/D_2 \) determines the 
maximum data-hiding rate according to the Gel’fand-Pinsker (8), Costa (9), and 
(10) channel coding setups. The source coding in the above JSCC scheme is designed 
assuming the Wyner-Ziv formulation, that is availability of the degraded stego data 
\( y \) as the side information at the decoder. The watermark (payload) represents the
direct compressed channel transmission in the Wyner-Ziv problem communicated with the rate \( R \geq H(X|Y) \). The simplest 1D interpretation of the above scheme is shown in Fig. 11. The channel code is represented by a uniform scalar quantizer that at the same time corresponds to a “coarse” approximation of the source data \( x \). The source code is designed based on a lattice code with respect to the above scalar quantizer, assuming amplitude limited attacks or distortions. In particular, 4-PAM is used within each bin of lattice code providing a total embedding rate of 2 bits per pixel. It is also assumed that the watermark is encoded according to the Wyner-Ziv problem, using multilevel codes and properly allocated over the image.

The decoder extracts the watermark based on the Gel’fand-Pinsker decoding. Then the Wyner-Ziv decoder reconstructs the original data \( x \) using the estimated payload \( \hat{b} \) and the side information \( y \). In the noise-free case, the quality of the reconstructed image will be determined by the specified distortion \( D \) of the lossy Wyner-Ziv coding. In the case of AWGN, the ratio of half of the distance between lattice constellations \( d_0/2 \) in the source code to the noise standard deviation \( \sigma_z^2 \) will determine the corresponding probability of decoding error. If \( d_0/2 \gg \sigma_z^2 \), one can expect error-free communications typical for QIM-like schemes and corresponding reconstruction with the distortion not exceeding \( D \). Otherwise, errors might occur and the system fails to reconstruct the original data with the given fidelity.
The above JSCC scheme can also be used as a self-recovering system for networks with bit, block or packet losses or erasures. In these case, the payload should be decreased to enable appropriate encoding using error correction codes suited to the erasure channels, or simply using appropriate data allocation with repetitions. This sort of communications represents a form of error resilient coding that can assist the problem of QoS control in public networks. It should also be mentioned the possibility of hybrid analog/digital transmission where the digital counterpart (embedded watermark) can be used to provide additional quality of transmission for authorized users.

An extension to the above JSCC is possible in the case of data delivery with a given targeted data quality to different users, that are divided on public users (those who do not know the key) and private users (those who have access to the key). Increasing the embedding distortion $D_1$, one can considerably degrade the image/video/audio quality thus making it uninteresting to public users, while private users can still decode the encoded data. Therefore, this scheme can also be used in applications that require “partial data encryption” to enable the secure content delivery to the target users.

### 7. Secure Communications

The goal of secure communications is to securely deliver some content over the public networks. There are several possibilities for secure communications. The first one is a visual “encryption” or scrambling that should provide additional error resilience in the case of wireless networks and networks with packet losses and erasures. The second possibility is steganography that guarantees secure content delivery by hiding the content to be securely communicated into the covert media, whereas the presence of the hidden content presence should not be detected by various detection tools.

#### 7.1. Visual scrambling

The goal of visual scrambling consists in the enciphering of visual content in a way suitable for reliable communications over public networks; this prevents access of a third unauthorized party to the enciphered content. The block diagram of visual scrambling is shown in Fig. 12. The content that should be securely communicated over public networks is scrambled at the encoder based on the private key in such a way that it cannot be anymore visually recognized. Contrary to traditional data enciphering, it is required here to ensure both visual scrambling and error resilient coding. Moreover, to provide a secure solution it is required to avoid additional redundancy in headers, meta data and attachments. It is also preferable to provide format independency and to ensure high efficiency towards erasure channels and channels with varying parameters. Obviously, traditional means cannot completely satisfy these requirements. The network part of communications is concerned in this application with two different issues, i.e. security and robustness. The security
assumes that unauthorized deciphering can be applied and the robustness issue refers to different imperfections of networks explained in Sec. 2. Finally, the decoder should provide reliable descrambling of the content even if some bits, blocks or packets have been corrupted during transmission. One of possible solutions of this problem was proposed by Grytskiv et al.,\textsuperscript{21} based on phase encryption. This approach, while being very simple, demonstrates high efficiency for both content scrambling and error resilience.

### 7.2. Steganography

Steganography, originally designed for cover or hidden communications, should provide a certain level of security for public communications. The block diagram of steganographic communications is shown in Fig. 13. The encoding/decoding part of steganography systems has a lot in common with robust watermarking based on Costa’s scheme. However, it has reduced requirements towards attacks aiming at the watermark removal and thus it can provide higher embedding rate. It essentially corresponds to high WNR-regime of data-hiding meaning that normally it should withstand unintentional attacks such as format conversion, slight lossy compression and in some special cases analog to digital conversion. While most existing steganographic tools can provide perceptually invisible data-hiding, the stochastic
visibility or unauthorized detectability of hidden data still remains a challenging task. Therefore, to be secure, the steganographic system should satisfy a set of requirements. The main requirement consists in providing the statistical indistinguishability between the cover data and the host data. A possible information-theoretic measure of stochastic closeness is the relative entropy or Kullback-Leibler distance (KLD) between two distributions under test, which was first proposed by Cachin. More generally, the stochastic visibility can be considered as the possibility of unauthorized detection to differentiate between the cover and the host data based on a hypothesis testing.

The basic scheme for steganography communications requires high-rate communications. Thus, the host interference cancellation issue should be resolved. The first steganographic techniques have been mostly built based on the LSBM embedding. The QIM and SCS based embedding for steganographic purposes, proposed by Eggers et al. and Guillon et al., have proven that the SCS-based steganography is secure according to the Cachin’s criteria of 𝜖-security which requires:

\[ D(p_X \| p_Y) < \epsilon, \]

where \( D(p_X \| p_Y) = \sum_{x \in X} p_X(x) \log \frac{p_X(x)}{p_Y(x)} \) denotes relative entropy (or Kullback-Leibler distance) between the cover data \( X \) and the stego data \( Y \).

However, the relative entropy is a global criteria and does not reflect the local content modifications. This means that the content can be modified locally in such a way that the attacker can detect it either visually or using some specially designed statistical tests, while the relative entropy can be tuned to be very low. This also valid for the estimation of image quality using the MSE criterion. It was also shown that images can be considerably locally distorted while the MSE indicated acceptable image quality.

At the same time, it is obvious that the higher the data embedding rate, the more modifications are introduced into the original content and consequently the easier the task of steganalysis. The trade-off between data-hiding capacity and security of data-hiding technologies expressed as the possibility of unauthorized detection was performed by Voloshynovskiy and Pun. Different data-hiding techniques have been considered for both low-WNR and high-WNR regimes and corresponding statistical detection strategies have been proposed. It was emphasized that the crucial role in the unauthorized detection of hidden data belongs to the proper stochastic modeling of the cover content. The commonly used EQ model provides overestimated values of local image variances indicating “high steganographic security of specific image regions”. Therefore, the corresponding conclusion is that one should embed the payload in edges and textures due to their high variance and corresponding high probability of error of unauthorized detection. Recent results obtained for capacity of robust data-hiding techniques question the validity of these assumptions. It is also likely that the appearance of new more powerful and accurate stochastic image models can change this belief and inspire new secure data-hiding strategies.
8. Conclusion

The goal of this paper was to demonstrate how network security, QoS control and secure communications over the public networks can benefit from data-hiding technologies. It was shown that such technologies can play an important assisting role in public networks characterized to be heterogeneous, time-varying, and in networks with no QoS control. We have also indicated that traditional means of multimedia security can hardly cope with novel emerging requirements of multimedia communications. The data-hiding technologies, being a possible alternative, do not require considerable investment, protocol modifications and are compatible with the existing standards of multimedia compression and communications. We have also developed a unified theoretical basis of digital data-hiding as well as shown its major applications. In particular, digital communication with side information was demonstrated to be an appropriate theoretical basis for considering different aspects of channel coding and source coding in data-hiding applications. The recent interest towards the Gel’fand-Pinsker and Wyner-Ziv problems makes it possible to consider digital data-hiding in the scope of multi-terminal and multi-user networks and communications. This makes the analysis even more attractive with a huge future potential of extensions towards multimodal data storage, communications and management in highly distributed environments. State-of-the-art robust watermarking, tamper proofing, watermark-assisted multimedia processing and secure communications are considered among others based on a unified theoretical basis. The main requirements, design principles, generalizations, as well as future perspectives are underlined in the paper.

Acknowledgment

This paper was partially supported by SNF grant No 21-064837.01, SNF Professorship grant No PP002-68653/1, CTI-CRYMEDA-SA and IM2 projects. The authors are thankful to Yuriy Rytsar for many helpful and interesting discussions.

References


Sviatoslav Voloshynovskiy received the Radio Engineer Degree from the Lviv Polytechnic Institute in 1993 and the PhD degree in Electrical Engineering from State University “Lvivska Polytechnika”, Lviv, Ukraine in 1996. In 1998–1999 he has been with the University of Illinois at Urbana-Champaign, USA, as a visiting scholar. Since 1999, he has been with University of Geneva, Switzerland, where he is currently an Associate Professor with the Department of Computer Science.

His current research interests are in information-theoretic aspects of digital data-hiding, visual communications with side information and stochastic image modeling for denoising, compression and restoration. He has served as a consultant to private industries in the above areas.

Frédéric Deguillaume graduated in 1997 from the “Computer Vision and Multimedia Laboratory”, University of Geneva, Switzerland.

He has been working since 1998 in this laboratory and obtained his PhD in October 2002 in the field of robust and authentication digital watermarking. He participated in the EU ACTS project DVP in 1996–1997, and in the EU ESPRIT OMI project JEDI-FIRE in 1998-2000.
He is now collaborating as a post-doc in the Swiss CTI project CRYMEDA-SA since January 2003, which addresses the security of authentication documents based on high-capacity data-hiding, barcodes, and luminescent crystal-based analog watermarking.

Oleksiy Koval received his Master degree in Electrical Engineering from the National University “Lvivska Politechnika” (Lviv, Ukraine) in 1996.

In 1996–2001 he was with the Department of Synthesis, Processing and Identification of Images, Institute of Physics and Mechanics (Lviv, Ukraine) as a research engineer.

Since 2002 he has been in affiliation with the Stochastic Image Processing Group, Computer Vision and Multimedia Laboratory, University of Geneva where he is currently pursuing his PhD in Stochastic image modeling. His research interests are: information theory, image processing with side information.

Thierry Pun received his PhD in image processing in 1982, from the Swiss Federal Institute of Technology in Lausanne (EPFL).

He joined the University of Geneva, Switzerland in 1986, where he is currently a full professor at the Computer Science Department and the head of the Computer Vision and Multimedia Laboratory. Since 1979 he has been active in various domains of image processing, image analysis and computer vision. He has authored or co-authored over 200 journal and conference papers in these areas as well as six patents, and led or participated to a number of national and European research projects.

His current research interests, related to the design of multimedia information systems and multimodal interaction, focus on: image and video content-based information retrieval systems, brain-computer interaction, multimodal computer interfaces for blind users, data-hiding, image and video watermarking.