The institutionalisation of the Alpine region

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The institutionnalisation of the Alpine region

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Intro

■ Aim: to show how actors’ networks in the Alps are participating in the institutionnalisation of the Alpine region
■ « Bottom-up » VS « top down » initiatives
■ Link between identity and « natural » region
The Alpine actors’ networks

- From the ‘90s: multiplication of pan-alpine actors’ networks
- Case studies:
  - *Alliance in the Alps*: 240 municipalities willing to implement sustainable development
  - *Alparc*: network of the Alpine protected areas
Conceputal map

The Alpine region

Regional identity

Identity of a region

Representation of the nature (sustainable development)

Belonging
Social image
Identification

Pan-alpine local actors networks
Social action

« Identity-project »

Regional institutionnalisation
Multi-level governance

« bottom-up »

« top-down »
Identity of a region VS regional identity (Paasi, 1986)
3 meanings of « identity »

(Avanza, Laferté, 2005)

- Social image
- Belonging
- Identification

Regional identity « bottom-up »

Identity of the region « top-down »

Representation of the nature (sustainable development)
Conceputal map

The Alpine region

Regional identity

Identity of a region

Representation of the nature (sustainable development)

« top-down »

« bottom-up »

Appartenance

Social image

Identification

Pan-alpine local actors networks

Social action

« Identity-project »

Regional institutionnalisation

Multi-level governance
To act on the name of a common identity

Pan-alpine actors’ networks

Social action

Identity-project

(Castells, 1999)
The Alpine region

Regional identity

Identity of a region

Representation of the nature (sustainable development)

Appartenance

Social image

Identification

« bottom-up »

« top-down »

Pan-alpine local actors networks

Social action

« Identity-project »

Regional institutionalisation

Multi-level governance
To act on the name of a common identity

« Identity-project »

Regional institutionnalisation (Paasi, 1986)